



Women in Energy

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Limpopo Department of Economic
Development, Environment and
Tourism



Overview

- National priorities
- Highlights
- Key projects
- Challenges



New Strategic Approach to SMME and Co-ops growth and development: A Seven Point Plan - A Game Changer

1. Increase and expand the demand for goods and services produced by small businesses
2. Continue to enhance efficiencies on support measures provided to SMMEs and co-operatives
3. Ensure active participation of SMMEs in the industrial development programmes
4. Reduce regulatory burden facing SMMEs and Co-ops
5. Re-establish the Marketing Boards and Export Villages to facilitate linkages (both domestic and international) between suppliers and consumers
6. Sector prioritisation and promotion of SMME and Co-ops growth and development
7. Upscale and fast-track the development of youth and women-owned enterprises



General characteristics of SMME sector in SA

- **SMMEs play a very vital role in the SA economy**, considering the following estimates of their contribution to:
 - **GDP:** estimates range from 36% to 45%, compared to an estimated 33% contribution in 1995 and 35% in 2007; targets of SMME future contributions to GDP range from 60% to 80% over the next 10 to 15 years
 - **Private sector employment:** estimates range from 56% to 61%
 - **Gross capital formation:** at around 25%
 - **Exports:** contribution is markedly low, as an estimated 2% of SMEs are export-oriented
 - NB: these statistics are based on the 10 year review commissioned by the dti

General characteristics of SMME sector in SA cont'd

- **Low established business ownership rates** (businesses that have survived beyond three years)
 - At 2.3%, SA's established business activity rate (i.e. established business owners as a % of the overall economically active population), This compares to 15% in Brazil, 8% in Chile, 30% in Thailand, 12% in China, 9% in Malaysia
 - However, despite numerous SMME support programmes and incentives, SA still lags behind many of its peers and other developing countries in promoting the growth and sustainability of small businesses
 - NB: analysis is based on the Global Entrepreneurship Monitor's (GEM) Survey 2010

Highlights of SMME sector in SA (drawn from Finscope South African Small Business Survey 2010)

- The total number of enterprises consists of survivalist enterprises (3.3 million), micro enterprises (1.7 million) and small enterprises (554 thousand)
- 64% of survivalist enterprises are run by women
- 92% of survivalist and 82% of micro-enterprises are black owned
- 75% of microenterprises are informal businesses and
- 98% of survivalist enterprises are informal businesses.
- 87.3% of small businesses are formal businesses
- Informal businesses consist of 98.7% survivalist enterprises; 75.4% micro-enterprises and 23.7% of small enterprises
- Formal/registered business consist of 1.3% of survivalist enterprises, 24.6% micro-enterprises and 76.3% of small businesses



Adopt a youth programme

- Take existing youth enterprises and assist them to reach new heights
- Adopted 36 youth entrepreneurs
- Currently being incubated at LEDA





Youth Franchise EXPO

- Hosted main expo in during November 2014 during Global Entrepreneurship Week
- Exposed the youth to franchising opportunities
- Dedicated funding of potential franchisees.





SABS

- To assist 10 SMME's or Cooperatives to be trained in quality systems and to receive the SABS mark of certification
- 3 SMME's almost ready for certification





Preferential procurement for cooperatives

- EXCO decision that 10% must of procurement spend should go to cooperatives in the province
- Cooperatives was invited to register their interest on provincial cooperatives database
- Top 100 cooperatives will receive dedicated support
- Rest will also get training and assistance with finance





SAGE

- International youth Entrepreneurship programme for high schools
- 15 School identified to take part in provincial competition
- Two Limpopo schools won the national competition
- Currently representing South Africa in South Korea at the International SAGE competition





Informal trader policy

- New policy focus from DSBD
- Providing infrastructure through the 50:50 Shared infrastructure facility grant





Women programmes

Technogirls Programme

- The mandate of TWIB extends to programmes that encourage girls to pursue careers in engineering, and science and technology by facilitating access to educational information, career opportunities, and academic and extra-mural learning programmes.
- The current theme of the programme is "A Girl Today, a Successful Entrepreneur Tomorrow". Through the campaign LEDET aims to encourage young girls to contribute to the country's economic development and growth by becoming the creators of wealth and job opportunities.





Women's programmes (cont.)

B'avumile Skills Development Initiative

- The B'avumile skills development programme is a women's empowerment capacity-building initiative aimed at identifying talent in the arts and crafts and textiles and clothing sectors. It is a formal training programme to develop women's expertise in the production of marketable goods and the creation of formal enterprises in the creative industry. The programme places emphasis on both skills development and the economic empowerment of women.





Sawen skills development initiative

- To train women through the Services Seta in New Venture Creation, Business Administration, Marketing and Project Management





Conclusion

- LEDET, with its partners, is providing various forms of financial and non financial support to women entrepreneurs





Questions



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